



LETTER OF ENDORSEMENT

24 March 2016

To Whom it May Concern

The Entrepreneurial Skills Pass is a tool and approach that concerned parents in Europe find very useful for students to acquire life skills they can later apply in their lives, and can also help them in finding employment.

Active, engaged parents are aware that certain key competences, that are not built during traditional formal education, are more important for future success, than others that are emphasised in schools today. Entrepreneurial skills, not only in the sense of establishing their own enterprise, but to take initiative in general, are the most difficult to develop in a traditional school context, so Entrepreneurial Skills Pass is a perfect tool to support this in non-traditional setting, but still within formal education.

Students who have taken part in and received validation of their skills via the learning-by-doing (mini-company experience) programme, not only acquire life skills, but also reach a level of confidence by the validation that helps them to apply their knowledge later.

Parents want their children to become happy and healthy in their adulthood, and for being happy you need self-content and also need to be able to provide for yourself and your family. The entrepreneurial skills that are acquired and validated through this programme surely help them to achieve this.

The programme has a very strong and sound professional basis, and the fact that JA Europe and WKÖ, an important player in the labour market have developed it and then embraced the final outcome, makes us, parents sure that the validation students receive is a document that certifies marketable knowledge.

The programme and the approach would be very useful if applied to parents, who also struggle to find the right employment themselves. In an approach, where schools serve the whole local community this would be a great programme to be widened to not only young people, but others.

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